

Iron Sharpens Iron

Ready to elevate your business in 2025? Join us at the Mid-Atlantic Chimney Association Business Symposium, designed for entrepreneurs at any stage. This year's event brings together a powerhouse lineup of seasoned industry experts and consultants who've transformed companies through proven strategies in efficiency, profitability, and scalable systems. Join fellow business owners looking to sharpen their competitive edge—and leave equipped with that game-changing insight to elevate your operations to the next level.

MACA Business Symposium July 14-15, 2025

Monday

Mission Ready: Leading Teams That Endure, Adapt, and Excel
Building a Business From 30,000 Feet
Successful Digital Marketing Strategies
Leading a Business Facing Uncertainty
Building a Killer Sales Team
Panel Discussion

Tuesday

The Zone Sales and Marketing System
If Your Business Was for Sale Today Would You Buy It?
Auction
Customer Service As a Profit Center: Turning CSRs Into Revenue Drivers
Selling a Home Service Business
The Art and Science of High Performing Projects
Panel Discussion

Location:

Westin Hotel, Tyson's Corner
7801 Leesburg Pike, Falls Church, VA 22043

Registration:

\$399 Non-Members | \$359 Members
Breakfast and Lunch included both days.

Thanks to our generous sponsor:



Speakers



Jeff Johnson with Jared Frederick



Dough Hetsch



Josh Fertel



David Dillon



Bobby Braun



Chuck Hall



Rob Chavez



Janette Gallardo



Lauren Turnock



Thomas Keys



Visit www.chimneysafety.org to register or
call Jim Bostaph with any questions at 757-596-2298